



Transforming the
market to make
sustainable palm oil
the norm

RSPO

Roundtable on Sustainable Palm Oil

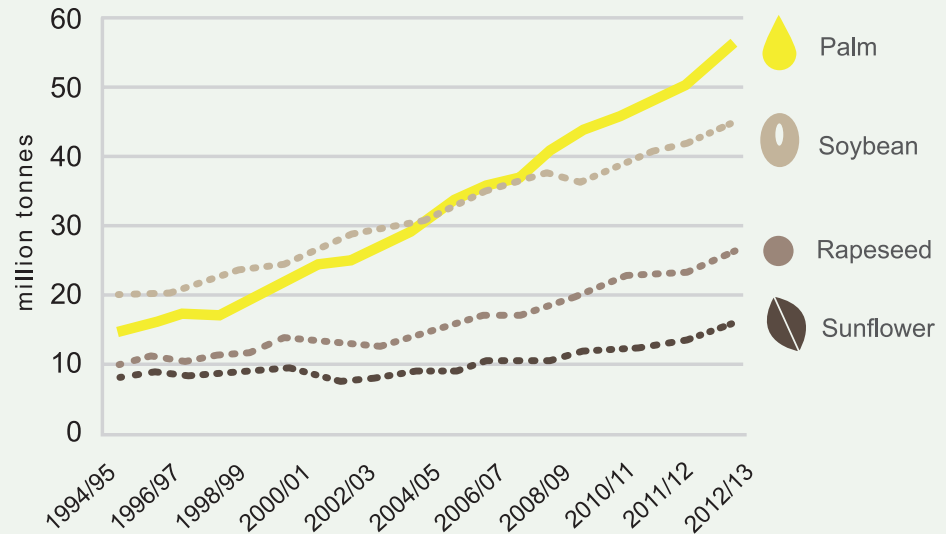


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Global demand for vegetable oil is growing fast



source: USDA

Why is palm oil so popular?



Relatively cheap



Most versatile



High yielding



Most widely produced

2004

The RSP0 was established in 2004 to promote the production and use of sustainable palm oil for People, Planet, and Prosperity.



MiGROS

AAK

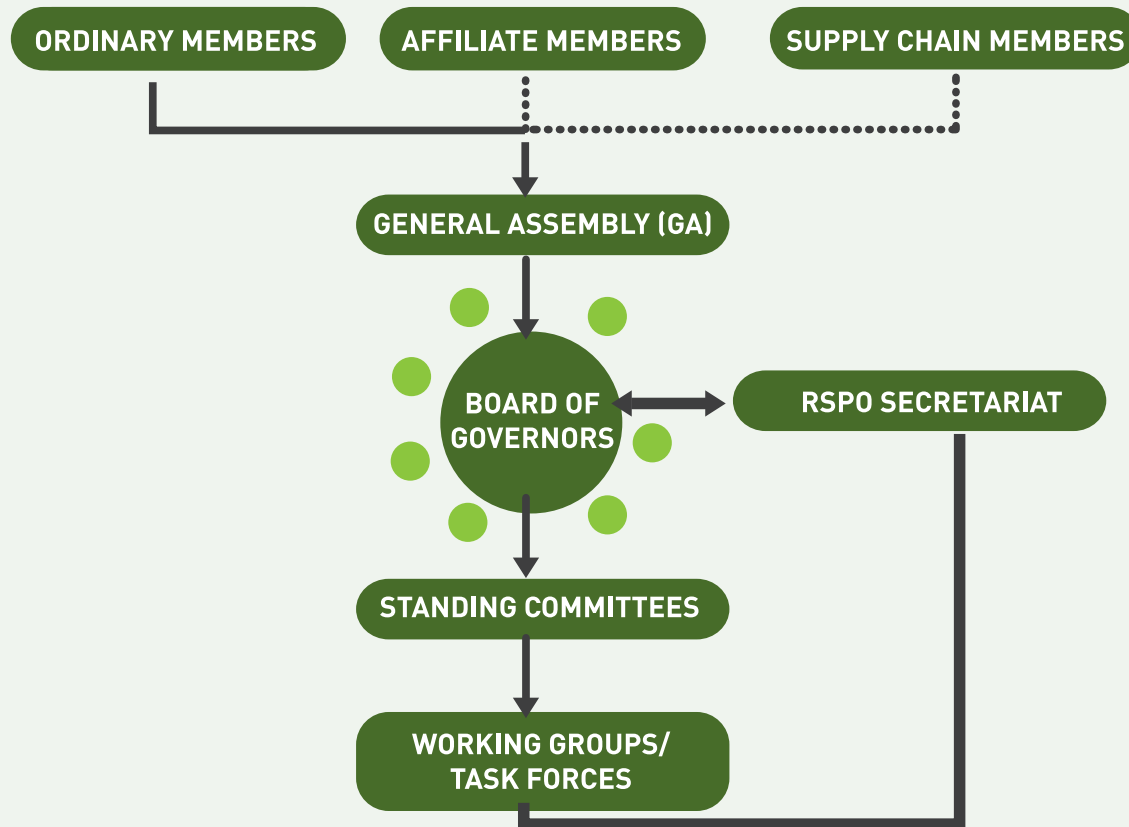


8 PRINCIPLES

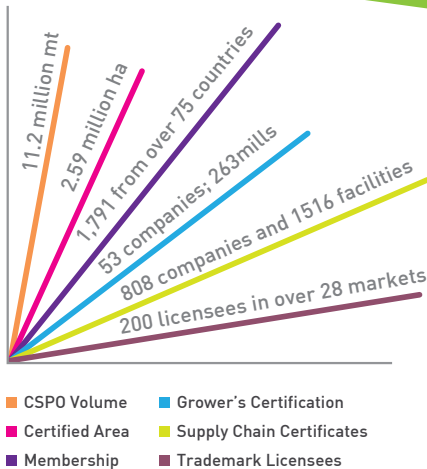
for growers to be RSPO certified

-  **1** Commitment to transparency
-  **2** Compliance with applicable laws and regulations
-  **3** Commitment to long-term economic and financial viability
-  **4** Use of appropriate best practices by growers and millers
-  **5** Environmental responsibility and conservation of natural resources and biodiversity
-  **6** Responsible consideration of employees, and of individuals and communities affected by growers and mills
-  **7** Responsible development of new plantings
-  **8** Commitment to continuous improvement in key areas of activity

HOW RSPO OPERATES



RSP0 worldwide impact



As of early 2014, RSP0 certified palm oil plantations cover an area approximately 27 times the size of Singapore island—and this continues to grow fast.

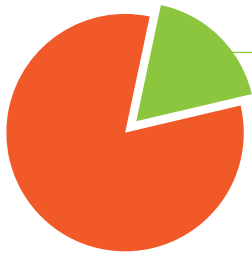
“Research has found that many firms that switched to producing sustainable palm oil reaped significant returns on their investments. In some cases, switching to sustainable production was economically transformative for the business.”

– WWF, CDC and FMO, 2012

Committed to Smallholders

RSP0 Smallholders Support Fund grants up to 100% of certification cost to smallholders.

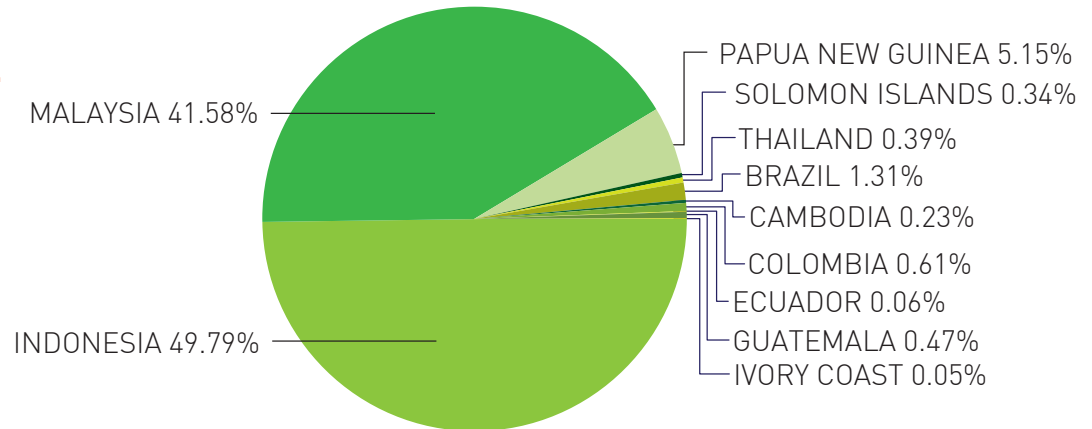
Successful certification of smallholders around the world.



+18%
of palm oil globally is
certified by the RSP0



Globally produced RSPO-certified sustainable palm oil



Some of the brands with a RSP0 Trademark License



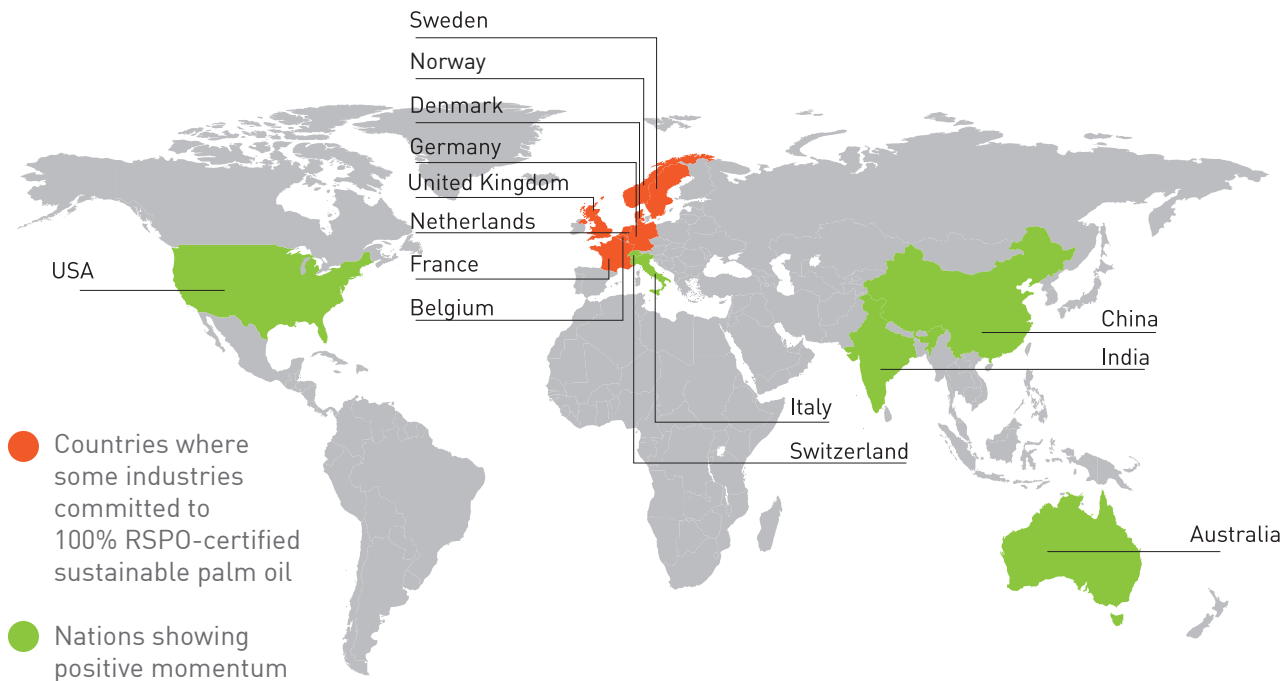
M&S

Waitrose

L'OCCITANE
EN PROVENCE



RSP0 worldwide impact



Some of the global companies committed to 100% RSPO certified sustainable palm oil





Find out more at www.rspo.org

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